Use your school or PTA logo here

**Introducing [name of association] OR Welcome to [name of association]**

When you support us, you're not just baking a cake, attending an event or giving up your time by volunteering – you're buying play equipment for your child to use at break time, technology for their classroom, books for the school library and fun learning experiences. You're also making new friends, strengthening the school community and helping to make your child's school an even better place. It's great for the kids too – there's a direct link between parental involvement at school and how well children do. Being involved in the PTA not only improves your child's school, it makes you an excellent role model

My name is [name] and I'm chair of [name of association]. I'd like to personally welcome you to into the school community. I've got [number of children] in Years [number] and [number]. As a new parent at [name of school], you're automatically a member of [name of association]. It's a quick way to get to know parents with children in other years and members of staff.

Our goal is to provide the funding to help enhance and further the children's learning experiences and opportunities. Our funds benefit all the children and come from the fundraising initiatives and events we hold during the school year. At the moment we're raising funds for [insert wish list items – especially those aimed at the lower years].

In recent years, we've funded [insert items purchased for the school. For example, books for the lower years to help with phonics; playground markings that make playtimes more fun; a workshop for the upper years to help with their Stone Age topic; iPads all the children use to help them with coding and maths. If your list is very long, bullet points may be clearer].

We hold a number of events throughout the year including [insert your events here starting with the autumn term]. This year, we're also hoping to organise [insert any other relevant planned events here]. You don't even have to wait until September to start fundraising. Join [insert names of shopping affiliate or name labelling schemes with links].

We all have something to give. Even if you have younger children at home or only a small amount of time could you come to a meeting, help set up an event, serve food or design a poster? Perhaps you have a professional skill you could help us out with? You don't have to come into the school; many of our volunteering tasks can be done from home. The most important skills you can bring are enthusiasm and a willingness to get stuck in.

Look out for [how will you communicate next and when?]. We'll also be sending an invite to our 'tea and tissues' event just for the parents of new starters.

If you would like to know more about the kinds of things we run and the events we hold, please [join our Facebook group, follow us on Twitter, email us – provide links here].

I look forward to getting to know you,

[Name]